

INVESTOR RELATIONS ROUNDUP

MAY 2025 ISSUE

UPCOMING EVENTS

- Information about upcoming earnings calls and investor conferences will be available on our [investor relations site](#).

IN CASE YOU MISSED IT

Executive Dialogues:

- [PubMatic + The Coca-Cola Company](#)
[June 2, 2025](#)

Blog Posts:

- [TV's Quiet Strength: Why Belief is the Most Underrated Asset in Advertising](#)
[May 28, 2025](#)
- [In CTV's New Era, Curation Gets Smarter: PubMatic & IRIS.TV Expand What's Possible](#)
[May 27, 2025](#)
- [Why Mobile Game Developers Are Betting on Brand Ads](#)
[May 15, 2025](#)
- [Smarter Buying Starts Here: Introducing PubMatic's Gen AI-Powered Buyer Platform](#)
[May 7, 2025](#)
- [5 Smarter Ways to Stretch Your Ad Dollars](#)
[May 5, 2025](#)

Research:

- [Quarterly Global Advertising Spend Trends: Q1 2025](#)
[May 9, 2025](#)

PUBMATIC IN THE NEWS

- [How AI is Transforming Programmatic Ads and Giving Supply-Side Platforms an Edge](#)
[AdAge | May 28, 2025](#)
- [Digital Ad Tech Firms Showcase Carbon Reduction Wins](#)
[PPC Land | May 25, 2025](#)
- [How GroupM is Collaborating with PubMatic as the SSP Gets Closer to the Buy Side](#)
[AdExchanger | May 22, 2025](#)

INVESTOR RELATIONS ROUNDUP

MAY 2025 ISSUE

- [After Xandr: Why The Open Internet's Future Hinges On Integration, Not Fragmentation](#)
[AdExchanger | May 20, 2025](#)
- [Half of High-Income Players Positive About Ads in Mobile Games: Report](#)
[Marketch APAC | May 15, 2025](#)
- [PubMatic Unveils AI-Powered Media Buying Platform](#)
[Press Release | May 7, 2025](#)
- [Most Chrome Privacy Sandbox Testers See A Silver Lining In Their Investment](#)
[AdExchanger | May 5, 2025](#)
- [PubMatic and Overtone Partner to Power the Open Internet with Contextual Intelligence](#)
[Press Release | May 1, 2025](#)

PubMatic's IR Roundups are not intended to be a comprehensive report of the company's recent mentions in print or digital media, whether issued by PubMatic or third parties. PubMatic does not endorse or adopt the views expressed in any third-party materials linked above or contained on or available through PubMatic's website.

All materials published by PubMatic are only as of the date initially published. PubMatic undertakes no obligation to update any forward-looking statement contained therein.